



# DEVELOPING WOMEN'S MINISTRY GOALS AND OBJECTIVES

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By using this journal sheet, you can create a clear and structured path to achieving your writing goals and objectives, ensuring steady progress and sustained motivation.

Visit [WomensMinistryResources.com](http://WomensMinistryResources.com) for ideas and clarification.

## **I. How to begin this process**

Convene your women's ministry team.

Plan for a duration of approximately 60-90 minutes.

Bring snacks to fuel the energy and have lots of paper available. Get markers and chart paper hanging or on a tripod, if possible.

## **II. Opening Prayer and Scripture Reading (10 minutes)**

- Example: Read Proverbs 16:3 ("Commit to the Lord whatever you do, and he will establish your plans.")

- Activity: Open with a prayer asking for guidance and wisdom.

## **III. Icebreaker Activity (10 minutes)**

- Purpose: To build rapport and open lines of communication.

- Example: Share a memorable moment from a past women's ministry event.

- Activity: Each team member shares briefly.

#### **IV. Reflecting on Current State (15 minutes)**

- Purpose: To assess the current strengths and weaknesses of the ministry.
- Example: What has been our most impactful event this year? Where have we seen the most participation?
- Activity: Use a SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) in small groups, then share with the larger group.

#### **V. Identifying Needs and Opportunities (15 minutes)**

- Purpose: To determine the specific needs and opportunities for growth.
- Example: Are there any underserved groups in our community? What new programs could meet these needs?
- Activity: Brainstorm in pairs and then discuss as a whole group, using sticky notes to capture ideas on a board.

#### **VI. Setting SMART Goals (20 minutes)**

- Purpose: To create clear, achievable goals using the SMART criteria.
- Example: Increase attendance at monthly women's prayer meetings by 25% over the next year.
- Activity: Work in small groups to draft SMART goals and then present them to the larger group for feedback.

#### **VII. Developing Specific Objectives (20 minutes)**

- Purpose: To outline actionable steps to achieve the goals.
- Example: Develop and distribute a promotional flyer for the prayer meetings, reach out to 10 local churches for partnership, and organize transportation for attendees.
- Activity: Each group takes one of the goals and creates a list of specific, measurable objectives.

#### **VIII. Sharing and Refining (15 minutes)**

- Purpose: To refine the goals and objectives with group input.
- Example: Present the objectives to the entire team and discuss feasibility, potential obstacles, and additional resources needed.
- Activity: Open floor discussion with constructive feedback.

### **IX. Commitment and Next Steps (10 minutes)**

- Purpose: To ensure everyone is on board and understands their role in moving forward.
- Example: Each team member commits to a specific task related to the objectives.
- Activity: Write down personal commitments and share them with the group.

### **X. Closing Prayer and Encouragement (5 minutes)**

- Purpose: To end on a positive note and seek God's blessing on the plans.
- Example: Thank God for the time together and pray for His guidance in implementing the plans.
- Activity: Group prayer and a few words of encouragement from the leader.

### **XI. Follow-Up (Post-Meeting)**

- Purpose: To maintain momentum and accountability.
- Example: Schedule a follow-up meeting in one month to review progress.
- Activity: The leader should send a summary email with goals, objectives, and individual commitments and set a date for the next meeting.